

SPEAKER BIO

Brittanni Hendricks, MBA, ACC

Executive Coach · Author · Speaker · Mom

“You don’t have to wait to be seen. You have to position yourself to be undeniable.”

ABOUT BRITTANNI

Brittanni Hendricks helps ambitious women become impossible to overlook. As a leadership positioning strategist, executive coach, author, and speaker, Brittanni equips organizations and professional women with the strategies to build stronger leaders, accelerate promotion readiness, and create leadership pipelines that last.

Drawing on more than a decade of experience in talent development, leadership strategy, and positive psychology, Brittanni challenges the belief that promotions are earned through performance alone. Her work reveals how strategic visibility, executive influence, and intentional positioning determine who is trusted with greater responsibility.

Through her signature Playful Power™ Method, Brittanni equips professional women to lead with greater confidence, communicate with influence, and position themselves for career advancement without sacrificing their well-being. Audiences leave with practical frameworks they can apply immediately, and a new way of thinking about leadership, influence, and long-term career growth.

SIGNATURE TOPICS

Become Impossible to Overlook: Strategic Positioning for Career Advancement

Getting promoted isn't just about doing exceptional work. It's about ensuring the right people understand the strategic value you bring before the promotion conversation begins. In this session, professional women learn how to increase their visibility, strengthen influential relationships, and intentionally shape the professional reputation that opens doors to advancement.

Participants will leave with:

- A practical framework for becoming visible without self-promotion
- A strategy for closing the proximity gap by building strategic relationships with the people who influence career decisions
- A reputation audit to intentionally shape how they are known across the organization

Promotion Ready Isn't Performance Ready: What Leaders Look For Before They Promote You

Many talented professional women believe working harder is the path to advancement. The reality is that promotion decisions are based on a different set of signals. This keynote reveals what separates consistently

promoted leaders from consistently overlooked high performers, and the one shift participants can make immediately to change how they're perceived.

Participants will leave with:

- A clear understanding of what promotion readiness actually looks like
 - Practical techniques for communicating executive-level value
 - A roadmap for moving from dependable contributor to recognized leader
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The Leadership Tax Nobody Talks About: Managing Emotional Load, Boundaries, and Burnout

High-achieving women often carry responsibilities that never appear on their job descriptions: regulating team dynamics, absorbing conflict, mentoring others, and holding everything together while maintaining high performance. This research-informed session explores the hidden cost of emotional load and provides practical strategies for protecting capacity without sacrificing leadership effectiveness.

Participants will leave with:

- A deeper understanding of emotional labor and its impact on performance
 - Practical boundary strategies that strengthen leadership instead of weakening it
 - Greater clarity, emotional resilience, and sustainable confidence
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Stop Building Leadership Programs. Start Building Leaders.

Leadership programs create learning experiences. Leadership pipelines create future leaders.

Organizations don't struggle because they lack development opportunities. They struggle because they lack a repeatable system for identifying, preparing, and advancing talent before critical leadership gaps appear.

This highly practical workshop equips talent, learning, and organizational development professional women with a framework for designing leadership pipelines that align directly with business strategy and produce measurable results.

Participants will leave with:

- A practical framework for building a leadership pipeline instead of isolated development programs
 - A pipeline blueprint tailored to their organization's talent needs
 - Clear next steps for creating sustainable leadership succession and organizational growth
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SPEAKING STYLE

Insightful. Engaging. Actionable.

Brittanni combines real-world talent and leadership experience with evidence-based coaching to deliver sessions that challenge conventional thinking and inspire meaningful action. Her presentations blend practical frameworks, relatable stories, and audience interaction, leaving participants with strategies they can apply immediately, not someday.

Whether speaking to emerging leaders, executives, or talent professional women, Brittanni creates conversations that shift perspectives, strengthen confidence, and equip people to lead with greater influence.

ORGANIZATIONS I SERVE

Brittanni's sessions are designed for organizations committed to developing confident leaders and strengthening their leadership pipeline.

She regularly speaks to:

- Leadership development and talent management professional women
- Emerging, mid-level, and senior leaders
- High-performing professional women preparing for promotion
- Women's leadership initiatives and Employee Resource Groups (ERGs)
- Human Resources and Organizational Development teams
- Professional associations and industry conferences
- Nonprofit organizations focused on advancing women in leadership

BOOK BRITTANNI

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 **Book:** [It's My Turn: A Journey to Leading with Clarity, Courage, and Emotional Integrity](#)