

Promotion & Protection Experience

6-Month Positioning Strategy Coaching Program · Individual Coaching

For high-achieving women ready to position themselves to become undeniable, and protect the career they've built.



Most high performers aren't stuck because of talent. They're stuck because they're excellent at the job they have and invisible to the people who decide who moves next. This program changes that.

WHAT'S INCLUDED

- **Hogan Assessment** administered and debriefed in the context of your career goals, how others experience you, your derailers under pressure, and whether your environment aligns with what actually drives you
- **12 bi-weekly coaching sessions**, 60 minutes each, structured around the monthly curriculum but always starting with what's live for you right now
- **Leadership Positioning Plan** your Month 6 deliverable: a completed, presentation-ready document covering your professional identity, direction, development gaps, key relationships, and 30/60/90 commitments
- **Email/text support between sessions:** responses within 48 hours; the work doesn't stop between meetings
- **30-day post-program check-in:** one accountability session after program close to review your commitments and name what's next

YOUR COACH

Brittanni Hendricks, MBA, ACC

15+ years inside enterprise organizations, not as an observer, but as a business partner and leadership coach who built the programs, sat in the meetings, and knows exactly how advancement decisions get made.

ICF ACC

Hogan Cert.

15+ Yrs Industry

THIS PROGRAM IS FOR YOU IF...

- You're performing well, but advancement feels slower than it should
- You don't fully understand how others experience you as a professional
- You've never had someone tell you the honest truth about what's in your way
- You're ready to stop waiting and start moving with a real strategy

THE 6-MONTH ARC

M1	M2	M3	M4	M5	M6
Foundation & Self-Awareness	Strategy & Architecture	Communication & Influence	Relationships & Dynamics	Resilience & Identity	Legacy & What's Next
· Hogan debrief · Current reality audit · Your 12-month milestone · Values & non-negotiables	· From waiting → architecting · Identifying your gaps · Sequencing your development · Designing your transition	· Activity → impact language · Influencing without a title · The career conversation · Executive presence	· Mapping your ecosystem · Sponsors, mentors, advocates · Navigating politics · Cross-functional credibility	· Leading through uncertainty · Your leadership identity · EQ under pressure · Setbacks as data	· Progress assessment · Career Positioning Plan · Post-program momentum · Closing commitments

MONTH 6 DELIVERABLE

Leadership Positioning Plan

A completed, presentation-ready document you share with your manager. Five sections: your professional identity, contribution goal, development gaps, key relationships, and 30/60/90 commitments.

Ready to move with intention?

Schedule a 60-minute promotion readiness audit: a real conversation about where you are and what the program can do for you.

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