

By Brittanni Hendricks | Leadership Coach | MBA

# Alignment Over Achievement: Redefining Success in Leadership and Life

In a world that celebrates hustle and high-performance, many leaders are silently burning out while climbing ladders misaligned with their values. In this powerful keynote, Brittanni Williams invites audiences to reimagine success as a state of alignment—where presence, purpose, and peace fuel sustainable leadership.

This keynote blends storytelling, emotional intelligence, and actionable strategies to help high-achieving professionals realign their leadership and life.

### **E** Key Takeaways

- Reframe success through the lens of internal alignment, not external approval
- Recognize and recover from leadership burnout
- Shift from performance-based identity to purpose-driven leadership
- Learn how to lead with peace, power, and emotional integrity
- Walk away with the Peace & Power Shift: a mindset and strategy tool for aligned living

# **Mar Speaking Topics**

- The Peace & Power Shift: Leading with Emotional Intelligence & Inner Strength
- Breaking the Cycle: Leadership Lessons from Healing Generational Patterns
- Leading with Legacy: Identity, Belonging & Bold Presence in the Workplace

### 👤 Audience Fit

#### Perfect for:

- Mid-career to senior professionals
- Women in leadership (especially women of color)
- People leaders, ERGs, and DEI-driven audiences
- Teams navigating burnout, transitions, or emotional culture

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Brittanni Hendricks is a leadership speaker, executive coach, and founder of the Peace & Power Framework. With 15+ years in talent development, she's coached and trained leaders across Fortune 500 companies, and mission-driven organizations. Her work helps leaders step into emotional integrity, spiritual alignment, and legacy-minded decision-making.

She brings clarity, compassion, and conviction to every stage she steps on.

## Together Let's Work Together

- Keynotes (Virtual & In-Person)
- Leadership Retreats
- Executive Panels + Moderation
- Breakout Sessions & Fireside Chats

#### Sook Brittanni

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<sup>&</sup>quot;Aligned leaders create aligned lives. Let's build both."