

SPEAKER BIO

Brittanni Hendricks, MBA, ACC

Executive Coach · Author · Speaker · Mom

“You don’t have to wait to be seen. You have to position yourself to be undeniable.”

ABOUT BRITTANNI

Brittanni Hendricks has a mission to help ambitious women become impossible to overlook. As an executive coach, author, and speaker, Brittanni equips organizations and professional women with the strategies to build stronger leaders, accelerate promotion readiness, and create leadership pipelines that last.

Drawing on more than a decade of experience in talent development, leadership strategy, and positive psychology, Brittanni challenges the belief that promotions are earned through performance alone. Her work reveals how strategic visibility, executive influence, and intentional positioning determine who is trusted with greater responsibility.

Through her signature Playful Power™ Method, Brittanni equips professional women to lead with greater confidence, communicate with influence, and position themselves for career advancement without sacrificing their well-being. Audiences leave with practical frameworks they can apply immediately, and a new way of thinking about leadership, influence, and long-term career growth.

SIGNATURE TOPICS

Become Impossible to Overlook ... How to Position Your Career Strategically

Getting promoted isn't just about doing exceptional work. Yes, the quality of the work you do does matter. But there's another key factor that many women overlook. You need the right people to understand the strategic value you bring well before the promotion conversations begin.

In this session, professional women will learn how to increase their visibility, strengthen influential relationships, and intentionally shape their professional reputation. Those are the keys that open the doors to advancement!

Participants will leave with:

- A practical framework for becoming visible ... without self-promotion
- A proven strategy for building strategic relationships with the people who influence career decisions
- A reputation audit they can use to intentionally shape how they're known across the organization

The Leadership Tax Nobody Talks About: Managing Emotional Load, Boundaries, and Burnout

As a leader, you're expected to carry responsibilities that never appeared on your job description. You need to regulate team dynamics, absorb conflict, and mentor others ... while holding everything together and maintaining high performance.

But what's the hidden cost of carrying this emotional load? And what can you do about it? In this program, Brittanni will provide you with practical strategies for protecting your capacity without sacrificing your leadership effectiveness.

Participants will leave with:

- A deeper understanding of emotional labor and its impact on performance
 - Practical boundary strategies that strengthen leadership instead of weakening it
 - Greater clarity, emotional resilience, and sustainable confidence
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Stop Building Leadership Programs. Start Building Leaders.

Leadership programs create learning experiences. Leadership pipelines create future leaders.

Organizations don't struggle because they lack development opportunities. They struggle because they lack a repeatable system for identifying, preparing, and advancing talent *before critical leadership gaps appear*.

This highly practical workshop is specifically designed for talent, learning, and organizational development professionals. You'll be equipped with a practical framework for building a leadership pipeline that consistently creates ready-now leaders, strengthens succession, and aligns talent development with business strategy to drive long-term organizational success.

Participants will leave with:

- A practical framework for building a leadership pipeline instead of isolated development programs
 - A pipeline blueprint tailored to your organization's talent needs
 - Clear next steps for creating a sustainable leadership succession plan that drives organizational growth
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SPEAKING STYLE

Insightful. Engaging. Actionable.

Brittanni combines real-world talent and leadership experience with evidence-based coaching to deliver sessions that challenge conventional thinking and inspire meaningful action. Her presentations blend practical frameworks, relatable stories, and audience interaction, leaving participants with strategies they can apply immediately, not someday.

Whether speaking to emerging leaders, executives, or talent professionals, Brittanni creates conversations that shift perspectives, strengthen confidence, and equip people to lead with greater influence.

ORGANIZATIONS I SERVE

Brittanni's sessions are designed for organizations committed to developing confident leaders and strengthening their leadership pipeline.

She regularly speaks to:

- Emerging, mid-level, and senior leaders

- High-performing professional women preparing for promotion
 - Women's leadership initiatives and Employee Resource Groups (ERGs)
 - Leadership and Talent development Professionals
 - Human Resources and Organizational Development teams
 - Professional associations and industry conferences
 - Nonprofit organizations focused on advancing women in leadership
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BOOK BRITTANNI

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 **Book:** [It's My Turn: A Journey to Leading with Clarity, Courage, and Emotional Integrity](#)